

2016 Vancouver Golf Show

Event Recap



Attendance

2016	6,569	-8.0%
2015	7,140	

Exhibitors

2016	87
2015	83

Coupons Total 1,376

Peak Golf	28	2.0%
Vancouver Parks	40	2.9%
30Day Adventures	34	2.5%
GolfTown	384	27.9%
West Coast Golf Group	198	14.4%
British Columbia Golf	106	7.7%
GolfBC Group	584	42.4%

Online Sales

Foursome Packages	104	New in 2016
Single Tickets	385	Up 24%

Redbook Sales 126 20.0%

This sale included 2 admission tickets and a
NGCOA Redbook - Total of \$30

2016 Data Recap - Vancouver Golf Show

How Many Times Have you attended the show?

	612	37.5%
First Time	331	20.3%
2nd Time	274	16.8%
3rd Time	409	25.1%
4th or More		

How Many Rounds Played Each Year?

	83	5.1%
Less than 5	139	8.5%
5-10 Rounds	295	18.1%
11-20 Rounds	1107	68.0%
More than 20		

Do you have a RCGA recognized Handicap Index?

	1073	65.9%
Yes	553	34.0%
No		

Did you attend the 2015 US Open at Chambers Bay?

	201	12.5%
Yes	1412	87.4%
No		

To which golf groups do you belong?

	507	31.0%
GolfBC	199	12.2%
West Coast Golf Group	415	25.4%
GolfNow	704	43.1%
Golf Town	288	17.6%
BCGA	578	35.0%
None of the above		